

What are you hoping to get out of the Web 2.0 Tool?

Objectives	General Categories	Examples
Information seeking	Polling, social searching, searching digital collections, alternate search engines, reading blogs and wikis	
Consolidation, management, and dissemination of information	Mindmaps, bookmarking, social bookmarking, dynamic websites, blogs, wikis, RSS, data visualization tools, cloud computing	
Presentations	Screencasts, mindmaps, slide sharing, synchronous communication, dynamic websites, blogs, wikis, live polling	
Networking, collaboration, communication	Instant messaging, discussion forums, VOIP, social networking, cloud computing, blogs, wikis, polling	
Knowledge building and synthesis	Blogs, wikis, mindmaps, discussion forums, research management tools, screencasts	
Organization	Calendars, scheduling tools, project management tools, cloud computing, dynamic websites, blogs, wikis, mindmaps, online task lists	
Opinion and Feedback	Polling, live polling, dynamic websites, social networking	

Note: The objectives on this page are loosely based on a mix of the ones found at [Web 2.0 and Education](#) and [Web 2.0 for You](#). Most of the items under Access, Usability, and Privacy & Intellectual Property (p.3 and 4) come from [Web 2.0 and Education](#) and are used by Creative Commons copyright permission and distributed freely.

How long do you need the digital materials to last?

	Extremely short-term	Semester	1-2 years	More than 2 years
Use	Tool needs to be used for one project, chapter, or presentation	Needs to be used for whole semester	May want users to be able to access information longer than a semester, but no official permanent record is needed	Either an official permanent record is needed or the work required to create the materials is such that you wouldn't want to lose it.
Tools	This is your chance to try out the new "cool tools" without worrying too much about long-term issues.	Choose tools you suspect to be stable and well-established	Wikis, blogs, dynamic websites – plan for semi-permanence up-front	Self-hosting of blog or wiki software, copies of everything should be maintained offline
Teaching Example	Students are required to turn in an Animoto video project as part of one unit of the course.	Students use Jing to communicate their math equations in discussion boards.	I want the class to work on a large project to collect digital materials and I want the students to maintain access of those materials for a few semesters.	An instructor makes a set of videos for their course. They maintain the videos on their own site and keep hard copies on an external hard drive.
Admin Example	A dean uses Doodle to schedule an optimal meeting time for a group of faculty.	An assessment committee establishes a discussion forum in their LMS for faculty to discuss Accreditation issues.	A librarian builds a map of resources for students to use in researching papers and continues to add to it.	A college needs to maintain a digital copy of every catalog that is "published" so that a clear record of course requirements is maintained.

Resources:

Web 2.0 Selection Criteria: Save Time Choosing an Appropriate Tool (<http://www.sloan-c.org/node/1442>)

Choosing the right tool (<http://web2survivalguide.wordpress.com/web-20-and-education/choosing-the-right-tool/>)

Web 2.0 for You (<http://www.mindomo.com/view?m=bd27a95a430dd9821e9544b0fc99bc25>)

Access

PC and Mac?				
Web browser issues?				
Software or hardware required?				
Costs?				
ADA?				
Permanence?				
Internet speed?				

Usability

Account required?				
Ease of use (users)?				
Ease of use (admin)?				
Availability of help?				
Required downloads?				
Compatibility with LMS?				
Offline access?				
RSS or similar?				
Commenting?				

Privacy & IP

Restricted access?				
Protect personal data?				
Intellectual Property?				
Copyright status?				
Local copy option?				
Risks?				

Workload

Time to teach users?				
Time to set up?				
Ongoing time sink?				
Difficulty of setup?				
Ongoing maintenance?				

Objectives

How well does it meet objectives?				
Additional benefits?				
Potential drawbacks?				